PIRATES PRESS • 1260 POWELL ST. • EMERYVILLE, CA 94608 • P. 415.738.2268 • F. 415.366.7105 • PIRATESPRESS.COM

GRAPHIC GUIDELINES & FILE SUBMISSION

TO ALLOW US TO PROVIDE YOU WITH THE BEST SERVICE POSSIBLE, PLEASE FOLLOW THE FOLLOWING GUIDELINES IN SUBMITTING YOUR ART & AUDIO!

DESIGNING & SUBMITTING YOUR ARTWORK FILES

Incomplete, incorrect, or illegible art files will result in production delays, and possibly poor presentation of final product. Have your artwork designed by a professional graphic designer. Unless you've arranged it with your rep beforehand, we require that all graphic arts are to be received in a Pirates Press template. We have graphic art templates available for almost everything we manufacture. Visit the "TEMPLATES" page on our website at www.PiratesPress.com. If you are unsure which template to use, please call or email your sales representative. More information is available from our "GRAPHIC GUIDELINES AND TECHNICAL AUDIO SPECIFICATIONS," available on the "ORDERING" page on our website at www.PiratesPress.com.

- ALL IMAGES MUST BE 300 D.P.I. RESOLUTION or higher.
- ALL IMAGES MUST BE CMYK and/or properly prepared PANTONE files. Do not submit pantones unless you've ordered them.
- Use ONLY PIRATES PRESS TEMPLATES. Always keep Template on it's own layer. NEVER FLATTEN TEMPLATE to artwork.
- TEMPLATES are the actual die-cut. ADD 3mm or .125" BLEED to all sides, outside the pink lines.
- TEXT and LOGOS should not be closer than 3mm or .125" to the die-cut lines.
- Print-ready, press-quality PDF files EXTREMELY PREFERRED
- EPS, AI and INDD files are also accepted
- PSD files are prone to problems and not advised for printed text/shapes but are also accepted
- No GIF, PNG, TIF or JPG files ever
- All IMAGES must be EMBEDDED (Illustrator / Indesign) or RASTERIZED / FLATTENED (Photoshop)
- All TEXT must be OUTLINED (Illustrator / Indesign) or RASTERIZED / FLATTENED (Photoshop)
- SAVE your files as SINGLE ARCHIVES (.zip or .sit) named only with your CATALOG NUMBER and the word ART (ex. PPR023_ART.zip).
- ALL ART FILES should be UPLOADED from our WEB-BASED UPLOAD APPLICATION: www.piratespress.com/upload
- YOU MUST include "Manufactured in Czech Republic" on your ARTWORK.

*** Please fill out your order forms properly. Make sure the artwork you are submitting matches your order form and the sales order (or estimate) that you have received from your sales rep. If it doesn't, make sure it gets adjusted immediately to avoid delays in production.

MASTERING & SUBMITTING YOUR AUDIO FILES

Incomplete, incorrect, or illegible audio files will result in production delays, and possibly poor presentation of final product. Have your vinyl mastered by a professional mastering studio. Please instruct them to follow our "TECHNICAL AUDIO SPECIFICATIONS" available on the "ORDERING" page on our website at www.PiratesPress.com

- WAV or AIFF FILES ONLY. HIGH RESOLUTION 24 BIT WAV files are PREFFERED.
- MP3, M4A, and CDA files are NOT ACCEPTED.
- SAVE your files as SINGLE ARCHIVES (.zip or .sit) named only with your CATALOG NUMBER and the word MASTER (ex. PPR023_MASTER.zip).
- ALL AUDIO FILES should be submitted on (REDBOOK) CD MASTERS OR should be UPLOADED through our WEB-BASED UPLOAD APPLICATION: www.piratespress.com/upload

We RECOMMEND the following MAXIMUM "STANDARD" PLAYING TIMES:

7" - 33RPM - 8.0 to 8.5 Minutes	5" FLEXI - 33RPM - 1.5 to 2.0 Minutes
7" - 45RPM - 6.0 to 6.5 Minutes	5" FLEXI - 45RPM - 1.0 to 1.5 Minutes
10" - 33RPM - 14.0 to 15.5 Minutes	7" FLEXI - 33RPM - 3.0 to 6.0 Minutes
10" - 45RPM - 10.5 to 11.5 Minutes	7" FLEXI - 45RPM - 1.0 to 3.0 Minutes
12" - 33RPM - 18.0 to 20.0 Minutes	
12" - 45RPM - 14.0 to 15.5 Minutes	

We have the ability to press records with playing times that exceed our recommended playing times.
We assume no responsibility for any deterioration in sound quality when recommended playing times are exceeded.
Claims based on sound quality when recommended playing times are exceeded are most likely to be rejected.

*** Please fill out tracklist form as completely as possible. Include any relevent / pertinent engineering notes so that our engineers have as much info as possible when cutting your records.